



# Bi-Annual NEWSLETTER

Steps towards the Change....

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## OPINION

"Excellent work! An open-minded and dedicated team with great thought and vision, driving meaningful social change. Truly inspired to support for 5 years and beyond."

**Shinjini Singh,**  
Manager,  
Rebuild India Fund



## IN THIS EDITION



**District Level Workshop for CMPOs**



**Women Empowerment through Entrepreneurship**



**Special Health care support to Pilgrims during Shravani Mela**



**Poshan Mela with PVTG Children**



**Sustainable support to our WADI Farmers**



**Akshay Tiritiya Special Campaign**

## DIRECTOR SPEAKS

Dear Reader,

A warm Greetings!

This period has been one of significant progress and meaningful impact. We are delighted to share that we have initiated a new project focused on health—a Mobile Medical Unit, or Clinic on Wheels, to provide essential healthcare services to remote areas. A district-level workshop for CMPOs was organized to enhance their capabilities, while our efforts to support women entrepreneurs and strengthen the AA community's women through capacity-building trainings for livelihood have been highly rewarding. Additionally, we celebrated nutrition awareness through a vibrant Poshan Mela, conducted special events with adolescents, and launched a special media campaign to raise awareness on critical issues. We also delivered specialized training for organizational leaders and Compliance & Finance manager.

A proud highlight has been the recognition of many of our adolescents by the district administration for their commendable efforts in fighting against child marriage.

We are deeply grateful to our incredible team, our committed board, and our unwavering supporters. You all inspire us to continue working toward a brighter and more equitable future.



Rani Kumari

The healthcare initiative was implemented by Chetna Vikas in collaboration with the SBI Foundation through a Mobile Medical Unit (MMU) in four districts. The objective is to improve and promote overall health, nutrition, and sanitation in 80 remote villages in the Blocks of Ormanjhi (Ranchi), Gola (Ramgarh), Borio (Sahibganj) and Masalia (Dumka) of Jharkhand.

The MMU is a fully equipped mobile healthcare facility providing a wide range of services, including general check-ups, basic diagnostics, health camps and health education programs. The van is staffed with qualified doctors, pharmacists, lab technicians, and ANM (Auxiliary Nurse Midwife) and is equipped with medical devices like blood pressure monitors, pulse oximeters, blood sugar meters, and stethoscopes, along with essential medicines.

During the period more than **197 MOPD**, **31+ Health Awareness Camps** and **7+ Special health camps** have been conducted



Queue for medicine

Health Check-up

Special health checkup of PVTG children

Special health Camp



EMPOWERING THE ADOLESCENTS



**SALIENT MILESTONES**

**A Pathway for Sustainable Change**

- ➔ The adolescent-led awareness campaign emphasized life skills and the preparation of an annual demand charter, successfully engaging the community through **195 wall writings** and **78 meetings**, highlighting key adolescent issues.
- ➔ Adolescent girls' **exposure visits** to Dumki, Sundarpahari, Godda and Child Welfare Committee, Deoghar offered them an opportunity to learn about federation structures and explore community-driven solutions to challenges such as child labour and school dropouts.
- ➔ A mass **media awareness campaign** was organized to deliver a powerful 'Zero Tolerance' message against child marriage, reaching a wide audience through Awareness Chariot, Signature Campaign, Street Plays, etc.
- ➔ **District level workshop** for CMPOs was held in Deoghar. Adolescents fighting against child marriage were appreciated by district administration.
- ➔ **Formative research** highlights societal norms shaping marriage decisions and the vital role of men and boys in advancing gender equality through challenging these norms.



Self-analysis & Crafts sessions



Appreciation letter for fighting against the Child Marriage from the DDC, Deoghar

Mass media Campaign



Exposure Visits at Godda and CWC



Activities with adolescents



Awareness Chariot



Educational sessions in Schools



Panchayat level workshops



Training of Natural Leaders



Special Gram Sabha

**PHYSICAL, MENTAL & LEGAL SUPPORT**



**SALIENT MILESTONES**

**Towards Child Protection**

- ➔ Refresher training of Natural Leader to lead child protection initiatives
- ➔ Akshay Tritiya Special Campaign against Child Marriage.
- ➔ Special rescue operation of child labours and Child Marriage Prevention operation with collaboration with district administration and CWC.
- ➔ Educational Program with students at schools.
- ➔ Panchayat Level workshop to advocate child protection.
- ➔ Special sessions with parents and their children
- ➔ An innovative "Awareness Chariot" was launched, which travelled through many villages and schools within the district.
- ➔ A special awareness camp was organized during the Shrawani Mela, in collaboration with the District Legal Services Authority (DLSA) and the District Child Protection Unit.



**NUTRITION**

The Poshan Mela, organized as part of the Pre-School Nutrition and Education Project, was held to promote nutrition awareness, holistic well-being, and educational engagement for children under five.



Session on Tiranga Bhojan | Drawing Competition | Nutritious Food Preparation



Prize Distribution | Education & Hand washing session | Participated in the Nutrition Campaign organized by district administration



**SKILL DEVELOPMENT**

Training of Agarbatti making to women and started their business in Shankari Panchayat, Deoghar block, Deoghar



**SPECIAL DAYS WITH ADOLESCENTS**

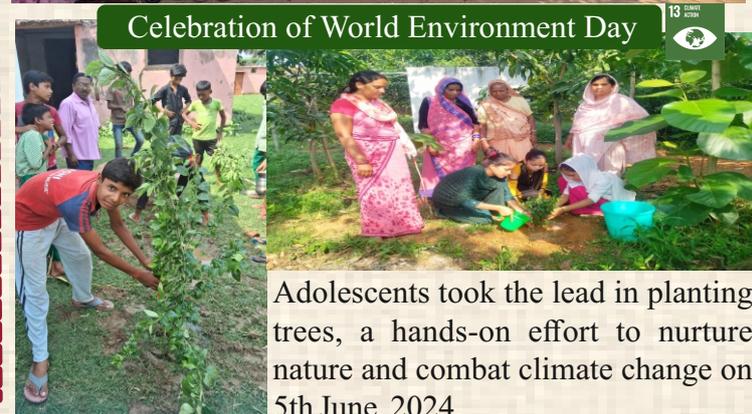
On World Menstrual Hygiene Day, an awareness program was organized across eight locations, engaging 214 adolescent girls to raise community awareness about menstruation as a natural part of life.



Celebration of World Menstrual Hygiene Day



Celebration of World Environment Day



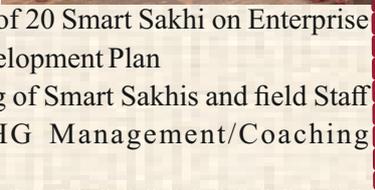
Adolescents took the lead in planting trees, a hands-on effort to nurture nature and combat climate change on 5th June, 2024.



### Livelihood Promotion

To adopt sustainable and resilient livelihoods to 1200 poor women of Affirmative Action communities (ST, SC, Persons with Disabilities) of Ranishwar Block, Dumka, we have organized many capacity building training.

- 17 SHGs received seed grants.
- 60 SHGs finalized their business on livestock
- Applications of 73 SHGs submitted to the District Agriculture Department for Bhagwani Mission
- Four days training of Field Coordinators and Block Coordinators on Enterprise Management and Business Development Plan
- Three days training program of 20 Smart Sakhi on Enterprise Management and Business Development Plan
- Two days Refreshers Training of Smart Sakhis and field Staff on Vision Building/SHG Management/Coaching Methodology



### IN THE VIEW OF MEDIA

### 4 QUALITY EDUCATION 10 HOURS DAILY DISABILITY



At our Tanaya Computer Centre, Dumka, 12 visually impaired students received their Computer Course completion certificates by Mr. Kailash Pati Patar and special teacher Mr. Ajit Pathak. Additionally, we welcomed 12 new VI students into the program.

### ORGANIZATIONAL DEVELOPMENT



- Capacity building trainings of compliance and finance manager, board members and secretary on compliance, finance, Governance and Secretarial Assistance.
- Impact Visits: Welcoming donors by showcasing the ground impact of their support within our organization.

### THE IMPACT



**Life-Saving Intervention by Mobile Medical Unit**  
During a routine drive in Borio Block, our mobile medical unit encountered an ambulance stuck on a rough road, with two pregnant women in critical condition inside. One was bleeding heavily, and both needed immediate medical care. Recognizing the urgency, our team swiftly moved the women into our mobile medical van and rushed to the nearest Community Health Centre, where medical staff quickly attended to them. Thanks to this rapid intervention, both women received the lifesaving treatment they needed and are now in stable condition. This incident underscores the critical role our mobile medical unit plays in delivering urgent care to remote, underserved areas.